

19 - 22 JANUARY 2017 • PARIS - CARROUSEL DU LOUVRE

3 - 5 FEBRUARY 2017 • LYON - CITÉ INTERNATIONALE



LES THERMALIES

THE WATER & WELL-BEING EXHIBITION



THALASSOTHERAPY • THERMAL TREATMENT • HEALTH • MEDICAL SPA & WELLNESS

thermalies.com • Follow us on   

 Spas
Organisation

Les Thermalies Paris & Lyon

2 consumer events

in 2017 to promote and sell your water cures and treatments to a targeted audience with high purchasing power.



6 themed pavilions

to present your latest water therapy innovations:

FRENCH THALASSOTHERAPY

Water cures, treatments and activities offering the benefits of the marine environment.

FRENCH THERMAL SPRINGS

Medical spa treatments and short stays in thermal spas.

INTERNATIONAL THERMAL AND THALASSO

Sector dedicated to ancestral traditions from afar, including care rituals and worldwide spas.

LUXURY SPA

Prestigious hotels offering the most luxurious wellness breaks

BALNEOTHERAPY DESIGN

Wellbeing equipment using innovative new technologies for modern care.





URBAN SPA

Urban spas offering traditional massages, wellness routines and the best in cosmetics.

Show events

#NEWATTHERMALIES





4 visitor trails to guide the general public around new trends:

-  Health trail (medical cures)
-  Thalasso trail
-  Spa trail
-  "New Exhibitor" trail

EVENTS ON YOUR STAND

Your events will be relayed to visitors via e-mailshots, the web site, and Thermalies social media.

ESSENTIALS

-  Themed talks
-  Hands-on workshops
-  Massage areas
-  Thermalies prize draw

Thermalies Paris

The annual meeting for wellness and health through water, for both professionals and the general public.

The 35th edition of the exhibition Les Thermalies will take place **from 19 - 22 January 2017** at the **Carrousel du Louvre in Paris.**



#NEWATTHERMALIES

A Thermalies Pro trail in Paris

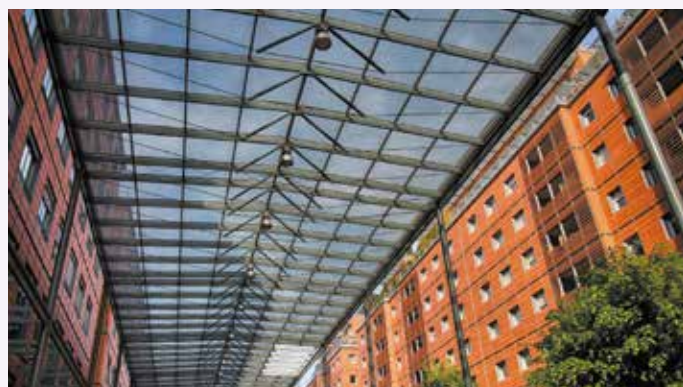
The Parisian Thermalies exhibition will welcome professionals in a dedicated workshop area.

A Thermalies Pro trail will help professionals save time by guiding them through the exhibition, taking them directly to the offers which are specifically aimed at them.

#NEWATTHERMALIES

Thermalies Lyon

From 3-5 February 2017, the first regional edition of the major water wellness event will take place at the **Cité Internationale de Lyon.**



A 3-day event during which **visitors from the Lyon area** will find water cures and treatments to recharge.

Take advantage of this new event to launch your new products and benefit from extra business.

(A modern and easily accessible location.

Thermalies, the leading event for health and wellness through water



Thermalies Paris 2016 in figures

31,500
visitors

300
exhibitors

27
talks

30
show features

300
journalists

200,000
visits to the website

Paris + Lyon 2 x more visibility

2 opportunities to meet your core target

Dynamic and efficient communication campaigns deployed to highlight your expertise and make both events a success.

Benefit from a nationwide and regional **communication campaign**

for both Thermalies Paris and Lyon, with solid and affinity-based media partnerships.

- A **display advertising campaign** in the Paris metro, in Lyon and across the main towns of the Rhône-Alpes region
- **Strong press, radio, TV and internet** partnerships
- **Advertisements and editorial content** in major publications
- **www.thermalies.com website:**
200,000 visits
30,000 touchpoints on social media
- **Interactive presence** via advertising banners and advertorials on partner websites
- **Invitations and emails sent out to all of our visitors and partners'** databases for off- and on-line campaigns
- A **press service** dedicated to both events



#NEWATTHERMALIES

Exclusive meetings with Thermalies Paris journalists.

Slots will be made available for you to present your establishments and your latest innovations.

Exhibit at both events and benefit from exceptional discounts*

RATES FOR THERMALIES PARIS

Bare Stand	505 € VAT excl. per m ²
Pre-equipped Stand**	610 € VAT excl. /m ²
Fully fitted Stand**	750 € VAT excl./m ²
Extra corner charge	670 € VAT excl.
Evasion Spa Stand	from 6 830 € VAT excl

Exhibitor 2016: for any minimum extension of 3m² on your 2016 stand, gain a reduction of 30 € VAT excl. per additional m².

All bookings made before 12 September 2016 will benefit from a special 3%***discount

Register fees 670 € VAT excl.

** Option: participations wood covered with scratched cotton (choice of colors) 90 € VAT excl. per supplement m².

***Excluding registration fees and merchandising.

RATES FOR THERMALIES LYON

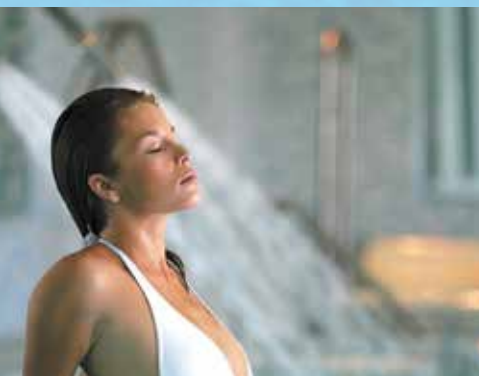
Bare Stand	310 € VAT excl./m ²
Pre-equipped Stand**	370 € VAT excl./m ²
Fully fitted Stand**	410 € VAT excl./m ²
Extra corner charge	330 € VAT excl.
Evasion Spa Stand	from 3 700 € VAT excl

All bookings made before 12 September 2016 will benefit from a special 3%***discount

Register fees 350 € VAT excl.

*** REGISTRATION FEES FOR THERMALIES LYON FREE OF CHARGE IF YOU REGISTER FOR BOTH EVENTS**

Not including mandatory insurance fees of €50 excl. VAT



Increase your visibility at Les Thermalies

	PARIS	LYON
Insertion of Logo on www.thermalies.com In the exhibitors'list on the web with the link on your web site	310 €	150 €
Logo in Visitor'Guide 2017	310 €	150 €
Logo on site direction panels	510 €	250 €
Logo package (internet, guide and on site direction panels)	620 €	400 €
Medium rectangle (300x250) on the interior pages (general rotation)	1 530 €	750 €
Visibility package It includes: insertion of your logo and a link on the exhibitors 'list on the website + 1 half-page in the visitor' guide + your logo on site direction panels.	2 040 €	1 000 €
Double page in Visitor'Guide	3 200 €	1 600 €
Promotional handouts in the venue press room and coaching area	2 500 €	1 250 €

Find all our offers on the registration form.

Prices excluding VAT

They exhibited at Thermalies Paris in 2016

FRENCH THALASSOTHERAPY

ALLIANCE PORNIC THALASSOTHERAPIE
AMÉLIE-LES-BAINS- COMPAGNIE DES SPAS
B'O RESORT
BAINS-LES-BAINS- COMPAGNIE DES SPAS
BARBOTAN-LES-THERMES-COMPAGNIE DES SPAS
BEAUTÉMINCE
BIARRITZ THALASSO RESORT
BIARRITZ-THALASSA SEA & SPA
CAMBO-LES-BAINS- COMPAGNIE DES SPAS
CARNAC THALASSO & SPA RESORT
CASTEL CLARA THALASSO & SPA***
COMPAGNIE DES SPAS
CONTREXEVILLE
CRANSAC-LES-THERMES- COMPAGNIE DES SPAS
DEEP NATURE-THALASSO DEAUVILLE
DINARD-THALASSA SEA & SPA
EUGÉNIE-LES-BAINS- MICHEL GUERARD
FRÉJUS-THALASSA SEA & SPA
GOLFE D'AJACCIO-THALASSA SEA & SPA
GRAND HOTEL THALASSO & SPA
GRÉOUX-LES-BAINS- COMPAGNIE DES SPAS
HYÈRES-THALASSA SEA & SPA
ÎLE DE L'OLÉRIEN-THALASSA SEA & SPA
LE CLOS CERDAN-EAU DE FORME
LE TOUQUET-THALASSA SEA & SPA
LES FLAMANTS ROSES BY THALASSO SPA DU SUD
MIRAMAR CROUDESTY
MOLITG-LES-BAINS- COMPAGNIE DES SPAS
PREVITHAL GRANVILLE
QUIBERON-LE DIÉTÉTIQUE
QUIBERON-THALASSA SEA & SPA
RELAIS THALASSO BENODET-HÔTEL KASTEL***
RELAIS THALASSO ÎLE DE RÉ-HÔTEL ATALANTE****
RELAIS THALASSO LES SABLES D'OLONNE
RELAIS THALASSO PORNIC-HÔTEL LA BAULE-CHÂTEAU DES TOURELLES ****
SAINT-LAURENT-LES-BAINS- COMPAGNIE DES SPAS
SPA MARIN DU VAL ANDRÉ
THALACAP CATALOGNE
THALACAP ÎLE DE RÉ
THALASSA SEA & SPA
THALASSO & SPA SERGE BLANCO
THALASSO CONCARNEAU
THALASSO LA ROCHELLE SUD
THALASSO MÉDITERRANÉE LA GRANDE MOTTE
THALAZUR
THALAZUR ANTIBES
THALAZUR ARACACHON
THALAZUR BANDOL
THALAZUR CABOURG
THALAZUR OUISTREHAM
THALAZUR PORT CAMARGUE
THALAZUR ROYAN
THALAZUR SAINT-JEAN-DE-LUZ
THALGO LA BAULE
THERMES MARINS DE PERROS GUIREC
THERMES MARINS DE SAINT MALO
TROUVILLE-SUR-MER-THALASSA SEA & SPA
VITTEL

FRENCH THERMAL SPRINGS

AUVERGNE THERMALE
AIX LES BAINS
AIX-LES BAINS-THERMES DE MARLIOZ
AIX-LES-BAINS HÔTEL BRISTOL
ALLEVARD LES BAINS
AMÉLIE-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
ARGELES-GAZOST
AX LES THERMES

B'O THERMES
BAGNERES DE BIGORRE
BAINS DE CASTELJALOUX
BAINS DE LAVEY
BAINS DU COULOUBRET
BAINS-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
BALARUC-LES-BAINS
BALINEAE-RHONES-ALPES THERMAL
BARBOTAN-LES-THERMES- CHAÎNE THERMALE DU SOLEIL
BAREGES-BARZUN
BOURBON-L'ARCHAMBAULT
BOURBON-L'ARCHAMBAULT- CHAÎNE THERMALE DU SOLEIL
BOURBON-LANCY
BOURBONNE-LES BAINS
BRIDES-LES-BAINS
BRIGERBAD-NOUVEAU
CAMBO-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
CAPVERN LES BAINS
CASTELJALOUX
CAUTERETS
CHAÎNE THERMALE DU SOLEIL
CHALLES-LES-EAUX- CHAÎNE THERMALE DU SOLEIL
CHATEAUNEUF-LES-BAINS
CHATEL-GUYON
CHAUVES-AIGUES
CNETH - MEDECINE THERMALE
CRANSAC-LES-THERMES- CHAÎNE THERMALE DU SOLEIL
DAX/LES DEMEURES DE BORDA
DAX/LES TERRASSES DE BORDA
DAX/OFFICE DE TOURISME ET DU THERMALISME
DAX/THERMES ADOUR
DAX/THERMES BORDA
DAX/THERMES DE L'AVENUE
DAX/THERMES DES ARENES
DIGNES LES BAINS
EUGÉNIE-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
EUROTHERMES
EVAUX-LES-BAINS
EVIAN
GÉROUX-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
HAUTES-PYRÉNÉES THERMALISME
JONZAC- CHAÎNE THERMALE DU SOLEIL
L'OFFICIEL DU THERMALISME
LA BOURBOULE
LA PRESTE-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
LA ROCHE POSAY
LAMALOU-LES-BAOS- CHAÎNE THERMALE DU SOLEIL
LE BOULOU- CHAÎNE THERMALE DU SOLEIL
LE GUIDE DU THERMALISME
LE MONT-DORE
LE MONT-DORE- CHAÎNE THERMALE DU SOLEIL
LES THERMES DE SAUJON
LES THERMES DE SPA
LUCHON
LUXEUIL-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
LUZ SAINT SAUVEUR
MOLITG-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
NERIS-LES-BAINS
NEYRAC LES BAINS
PETRIOLO SPA RESORT
PRÉCHACQ-LES-BAINS- CHAÎNE THERMALE DU SOLEIL

ROCHEFORT
ROYAT-CHAMALIÈRES
SAINT LARY SOULAN
SAINT-AMAND-LES-EAUX- CHAÎNE THERMALE DU SOLEIL
SAINT-HONORÉ-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
SAINT-LAURENT-LES-BAINS- CHAÎNE THERMALE DU SOLEIL
SAINT-PAUL-LES-DAX/OFFICE DU TOURISME
SAINT-PAUL-LES-DAX/THERMES ADOUR
SANTÉ MAGAZINE
THERMALISME AIX-LES-BAINS
THERMES ALLEVARD-LES-BAINS
THERMES DE VERNET LES BAINS
THERMES EVIAN
THERMES NEYRAC-LES-BAINS
THERMES URIAGE-LES-BAINS
THERMES VALS-LES-BAINS
URIAGE LES BAINS
VALS LES BAINS
VALVITAL
VALVITAL-AIX-LES-BAINS
VALVITAL-BERTHEMONT-LES-BAINS
VALVITAL-BOURBONNE-LES-BAINS
VALVITAL-DIVONNE-LES-BAINS
VALVITAL-EAUX-BONNES
VALVITAL-LECTOURE
VALVITAL-LONS-LE-SAUNIER
VALVITAL-MONTBRUN-LES-BAINS
VALVITAL-MORSBRONN-LES-BAINS
VALVITAL-NIEDERBRONN-LES-BAINS
VALVITAL-THONON-LES-BAINS
VICHY
VICHY CÉLESTINS SPA HÔTEL
VICHY THERMES

INTERNATIONAL THERMAL AND THALASSO

ABANO MONTEGROTTO TERME
ABANO RITZ HOTEL *****
AEITEGAL (ASSOCIATION DE BALNÉAIRES DE LA GALICE)
AGADIR-THALASSA SEA & SPA
ATHÉNÉE & ULYSSE THALASSO DJERBA
BALNEARIO MONTANEJOS
BLUE AIR AIRLINE MANAGEMENT SOLUTIONS
CAPOVATICANO-THALASSA SEA & SPA
CASTELLON ESPAGNE
CONTINENTAL TERME HOTEL MONTEGROTTO TERME****
EMOTION SPA MAGAZINE
ESPACE WAFF
ESSAOUIRA-THALASSA SEA & SPA
HASDRUBAL THALASSA & SPA HAMMAMET
HOTEL ARISTON MOLINO TERME ABANO TERME ****
HOTEL SAVOIA THERMAE & SPA ABANO TERME ****
HOTEL TERMAS MARINAS EL PALASIE
HOTEL TERME FORMENTIN ABANO TERME ****
HOTEL TERME PREISTORICHE MONTEGROTTO ****
HOTEL TERME VENEZIA ABANO TERME****
HOTEL-BEL-AIR-BALNEOTERAPIE DU NIL
INVITATION ROMANIA TRAVEL
LE FIGARO MAGAZINE
MARINA D'OR
MAXITOURS
ODYSSEE RESORT & THALASSO
OFFICE DU TOURISME DE TUNISIE
OFFICE DE TOURISME DE ROUMANIE
OFFICE NATIONAL DU THERMALISME & DE L'HYDROTHERAPIE
OROPESA DEL MAR
RADISSON BLU RESORT & THALASSO HAMMAMET

RKF LUXURY LINEN GHARIENI FRANCE
ROYAL KENZ SOUSSE
SANDALS
SPAINCARES
THALASSA SEA & SPA
TIMI AMA-THALASSA SEA & SPA
TOURISME DE LA GALICE
TUNISAIR
TUNISIE
WORLD TRAVEL GROUP
ZALLAQ BAHREIN-THALASSA SEA & SPA

LUXURY SPA

ABANO TERME GB HOTELS & SPAS
COSTA CROISIÈRES
ENGHEN-LES-BAINS
GUERLAIN
HOTEL DU PALAIS
LE CONSERVATEUR
MOLITOR CLUB & SPA
SOMETHY
THERMES ET SPA LA LÈCHERE

BALNEOTHERAPY DESIGN

CRYE NATURALIT
CRYOMEDICA
HYDRO-JET/CRYO-JET SYSTEM FRANCE
NATARYS
PHYSIORECUPE
SEQUOIASOFT
STAS DOYER HYDROTHERAPIE
TRAUTWEIN GMBH
UNBESCHIEDEN GMBH

URBAN SPA

ALGO SYSTEMS
ALPES SANTÉ NATURE
ASIECO - GINSENG
ASSOCIATION DE FIBROMYALGIE SOS
ASSOCIATION FRANÇAISE ECZÉMA
BRACELET ANTI DOULEUR STRESS
CONFORT BIEN-ÊTRE
COUSSINS CHAUFFANTS AUPRETRE
COSMETOSOURCE
DONNERBERG
ENERGYS STONES
ESHEL LA MER MORTE
EVOLEUM
FRUIT EXOTIQUE DESHYDRATÉ
GORGONA
GRAINES GERMÉES MACÉRÉES
GRATIAE COSMETICS
HYDROLAX
JEUNESSE
KAETITIA ROSE
KALLAWAYA
ALEXANDRE JUVING/L'ELYSEVE
LA LUMIERE DE BEN
LA SULTANE DE SABA
LA VIE APRÈS CANCER
MIEL MANUKA-VEDAWORLD INT
MLLE AGATHE
SPA MONT KAILASH DU TIBET
OPATRA LTD
PREMIER DE LA MER MORTE
RELAXARIUM SPA DOUCHES BIO SANS SAVONS
GEOTHERMALES
RELOOKING
SKEEN PATCH ANTI-ÂGE

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